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## Grindmaster Cecilware

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FOR IMMEDIATE RELEASE

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### **Grindmaster-Cecilware Announces New Vice President of National Accounts**

Louisville, KY - Grindmaster-Cecilware, a leading manufacturer of commercial beverage and cooking equipment, announced the promotion of Kenny Stratton to the role of Vice President of National Accounts. He will be responsible for managing all sales activities for National Accounts.

Kenny is an experienced sales leader in the beverage equipment industry and has been with Grindmaster-Cecilware since 2013. In his most recent role as a National Account Director for Grindmaster-Cecilware, Kenny led customer solution development for national accounts resulting in high profile equipment roll-outs and remarkable overall sales growth for National Accounts. Prior to his national account role, Kenny was the Central US Area Sales Director for the company. Before Grindmaster-Cecilware, Kenny was the Director of Business Development at Franke Coffee Systems and before that, a District Sales Manager for Bunn. Kenny's sales experience, leadership ability, and knowledge of the beverage industry make him an ideal fit for his new role as Grindmaster-Cecilware's Head of National Accounts.

Grindmaster-Cecilware is owned by Electrolux. The company is based in Louisville, KY with manufacturing facilities in Louisville and Rayong, Thailand. Grindmaster-Cecilware sells products under the market leading brands Grindmaster, Cecilware, Crathco, and American Metal Ware.

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**Cecilware®**

**Crathco®**

**AMERICAN®  
METAL WARE**