

www.gmcw.com

4003 Collins Lane
Louisville, KY 40245 USA



p 502.425.4776

f 502.425.4664

info@gmcw.com

March 10, 2014

FOR IMMEDIATE RELEASE

Contact:
Suzannah Stephens
GMCW
502.425.4776
502.326.1422
info@gmcw.com
www.gmcw.com

GMCW™ Announces New Northeast US Area Sales Director

Louisville, KY – GMCW™ announced that Rick Burr has been appointed Northeast Area Sales Director for the company. In this position, Rick will be responsible for managing all sales activities in the Northeastern portion of the US, with all sales personnel and manufacturer rep groups in this area reporting to him. Rick will be based in Solebury, PA. David Haimes, who previously managed this region, has retired after 27 years of service to the company. David and Rick will be working together closely during this transition.

Rick brings impressive foodservice industry experience to his new role. Rick most recently worked at Cres-Cor in a dual role as East Region Sales Manager and Territory Representative. Before that, he held various senior leadership roles at Allied Metal Spinning, Leggett and Platt/KelMax Equipment, Enodis/Garland –US Range, Enodis/Frymaster-Dean, and Win-Holt Equipment Group. In addition to these executive positions, Rick owned and operated ABC Restaurant Equipment. Rick's extensive knowledge of the foodservice industry and his strategic customer development skills make him an ideal fit for his new role as GMCW's Northeast US Area Sales Director.

GMCW is headquartered in Louisville, KY with locations in Illinois and Thailand. The company is owned and managed by BNY Mezzanine Partners, L.P.

GMCW™, parent company of Grindmaster®, Cecilware®, American Metal Ware™, and Crathco®, offers an extensive selection of beverage equipment and a commercial-grade foodservice equipment line that is the single source equipment solution for the industry. A leader in the industry for over 100 years, GMCW™ has a passion for product innovation, quality workmanship, and world-class customer service. This passion results in profitable solutions for customers and partnerships that ensure long-term success.

###

