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GMCW™ Announces New Sales Representation in Southeast US

Louisville, KY – GMCW™ announced that Marketing Agents South will provide sales representation for the company in the Southeastern US. Marketing Agents South will represent GMCW in Louisiana, Arkansas, Mississippi, and West Tennessee.

Marketing Agents South's headquarters are located in Ridgeland, Mississippi. A 1,400 square foot test kitchen located at the company's headquarters in Mississippi gives customers an opportunity to view and test equipment that they are considering for purchase. Marketing Agents South has three sales specialist based at the corporate headquarters and an additional three equipment specialists based in Little Rock, AR, Memphis, TN, and New Orleans, LA.

Marketing Agents South was established over 48 years ago and their team of equipment specialists has combined experience of over 130 years. Marketing Agents South is a leader in the industry and operates under their mission to "be a leader in our sales area in Sales, Customer Service, Training and Support. We will achieve this by continually educating both ourselves and our customers and will represent our company and the manufacturers we represent in a professional manner." Greg Immell, GMCW Sr. Vice President of Sales and Marketing said, "Marketing Agents South brings a tremendous amount of foodservice industry expertise to the territory and we look forward to a long partnership that brings value to our mutual customers."

GMCW is headquartered in Louisville, KY with locations in Illinois and Thailand. The company is owned and managed by BNY Mezzanine Partners, L.P.

GMCW™, parent company of Grindmaster®, Cecilware®, American Metal Ware™, and Crathco®, offers an extensive selection of beverage equipment and a commercial-grade foodservice equipment line that is the single source equipment solution for the industry. A leader in the industry for over 100 years, GMCW™ has a passion for product innovation, quality workmanship, and world-class customer service. This passion results in profitable solutions for customers and partnerships that ensure long-term success.

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