

www.gmcw.com

4003 Collins Lane  
Louisville, KY 40245 USA



p 502.425.4776  
f 502.425.4664

info@gmcw.com

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Contact:  
Suzannah Stephens  
GMCW  
502.425.4776  
502.326.1422  
[info@gmcw.com](mailto:info@gmcw.com)  
[www.gmcw.com](http://www.gmcw.com)

### **GMCW™ Announces New Northeast Area Vice President**

Louisville, KY – GMCW™ announced that David Haimes will be joining the GMCW sales team as Area Vice President, Northeast. In this position, David will be responsible for the growth, development, and profitability of the Northeast portion of the US, with all sales personnel and manufacturer rep groups in this area reporting to him. David will be based in New Jersey. Keith Enscoe, who previously managed this region, will be shifting his focus to the growth and development of key national accounts. Keith and David will be working together closely during this transition.

David has provided value to Cecilware, now GMCW, for the past 26 years. David was originally an independent rep for Cecilware during which time he focused on military and government contracts. He was later hired by Cecilware as a Special Projects Manager then went on to assume the role of Vice President of Operations for the Cecilware Long Island City manufacturing facility. David's product knowledge and customer relationships make him a welcome addition to the sales team and an ideal fit for this position.

GMCW is headquartered in Louisville, KY with locations in New York, Illinois, and Thailand. The company is owned and managed by BNY Mezzanine Partners, L.P.

GMCW™ offers an unmatched selection of beverage equipment and a complementary foodservice equipment line that is the single source equipment solution for the industry. GMCW™ has a passion for product innovation, quality workmanship, and world-class customer service. This passion results in profitable solutions for customers and partnerships that ensure long-term success.

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