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### **GMCW™ Announces New Sales Representation in Central US**

Louisville, KY – GMCW™ announced that The Yes Group will provide sales representation for the company in portions of the Central US. The Yes Group will represent GMCW in Wisconsin, Minnesota, North Dakota, and South Dakota.

The Yes Group's headquarters are located in Mendota Heights, Minnesota. Two showrooms and a state-of-the-art test kitchen located at the company's headquarters in Minnesota give customers an opportunity to view and test equipment that they are considering for purchase. The Yes Group has a sales team of more than 15 individuals who are dedicated to bringing effective solutions to their customers and providing unparalleled product representation for their manufacturers.

The Yes Group's beginnings date back to nearly 50 years ago. The Yes Group is a leader in the industry and operates under their mission to "work hand in hand with local consultants, dealers, distributors, and end users to create, build, and maintain a loyal fan base of their manufacturers' products and services." Greg Immell, GMCW Sr. Vice President of Sales and Marketing said, "The Yes Group represents some of the most respected and well-known manufacturers in the industry and GMCW is proud to be among these manufacturers. GMCW looks forward to a long partnership that brings valuable solutions to our customers in the Central US."

GMCW is headquartered in Louisville, KY with locations in Illinois and Thailand. The company is owned and managed by BNY Mezzanine Partners, L.P.

GMCW™, parent company of Grindmaster®, Cecilware®, American Metal Ware™, and Crathco®, offers an extensive selection of beverage equipment and a commercial-grade foodservice equipment line that is the single source equipment solution for the industry. A leader in the industry for over 100 years, GMCW™ has a passion for product innovation, quality workmanship, and world-class customer service. This passion results in profitable solutions for customers and partnerships that ensure long-term success.

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